

A close-up, black and white photograph of a fountain pen nib writing on a document. The pen is positioned diagonally from the top right towards the center. The nib is in contact with the paper, and a line of ink is being written. The background is a blurred document with some text and numbers visible, including '24', '36', '90', and 'be'.

# CO INVESTOR AG

Private equity partner

## Unique combination of entrepreneurial-network and fund expertise

- Co-Investor is an independent Swiss limited company with its office in Zurich, **financed by and offering of investments for successful entrepreneurs.**
- Co-Investor's USP is the group of shareholders and investors that exists of around **70 high net worth individuals** and selected institutional shareholders.
- Our **core business are equity capital investments in so called direct investments.** Each investor can decide individually for each project whether he wants to participate or not.
- Co-Investor is typically approached with **investments through its network.** Thus they are very exclusive and not available over the normal market.
- With our subsidiary **EVP Capital Management** we possess **additional investment Know-how and fund activities** with an investment volume of approx. **100 Mio. EUR.**

**Co-investing together with Co-Investor as an independent, transparent and trustfull partner together with entrepreneurs, lead-investors and at eye level with the entrepreneur of the target.**

## By an entrepreneur for an entrepreneur

- We make **equity** available and thus **take the full entrepreneurial risk**.
- We **support** the companies in implementing a **major development and growth process**. Typical examples are as follows:
  - internationalisation and market development
  - capacity expansion
  - acquisitions
  - development of new technologies and products
  - altering the owner structure such as successor regulations or spin-offs from company sectors
  - increased efficiency and restructuring
- At all stages of the investment process, Co-Investor mobilises the **experience** from its **wide network** of resources and invests it beneficially in the shares.

# What makes us different?

The team is made up of experienced **entrepreneurs and managers** from industry. That means that we speak the **same language** as you do.

We work in **direct contact**, with short decision-making processes and a hands-on approach.

Our investments are based on **medium-term prospects** and are not aimed at short-term maximisation of profits.

At our disposal we have a combination of **industrial, business and financial expertise**, which we apply to in the investments.

# Prerequisites for our entrepreneurial investment decisions

- **Convincing and qualified management** with a **business model** that **we understand**.
- A clearly identifiable **potential for growth and increased value** (e.g. an innovative product, a new technology or a strong customer base).
- The company must be **cashflow-positive** or be on the brink of this.
- The **medium-sized company** (KMU) must be based in the **German-speaking parts of Europe**.
- We participate per transaction with **€5 - 30 million of equity capital**.

